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Riverfront Park | [@jimmywalkerphoto](#)



call for nominations: 2025 mopo awards

The **Mid-Willamette Valley Tourism Summit** is just around the corner (Nov. 6), and with it comes one of our most anticipated traditions—the **Most Oregon Part of Oregon (MOPo) Awards**. These awards celebrate the outstanding individuals, businesses, and organizations that go above and beyond to promote our region as a premier visitor destination.

We invite you to submit nominations for the following categories:

Cultural Impact – Honoring those who enhance the region's cultural landscape.

Event/Sports Tourism – Recognizing exceptional events or sports initiatives that attract visitors.

Front or Back of House Staff – Celebrating outstanding service in hospitality, from the kitchen to the front desk.

Most Innovative – Highlighting creative, groundbreaking initiatives that elevate tourism in our area.

Nominees may be recognized for achievements such as:

Exceptional efforts to promote the Mid-Willamette Valley (Marion & Polk counties) as a destination

Creation of innovative programs, events, or experiences that attract visitors

Delivering outstanding hospitality and guest service

The **MOPo Awards** will be presented at the **2025 Mid-Willamette Valley Tourism Summit** on **November 6, 2025** at the Salem Convention Center from 11am-4:30pm.

Nomination Deadline: September 29, 2025

Help us shine a spotlight on those making a difference in our tourism community—nominate today!



[Submit Your Nomination](#)

[the 2025 willamette valley open returns to salem](#)

TRAVEL SALEM PRESENTS



The **2025 Willamette Valley Open** is set to make its return **October 3–5, 2025** at the **Salem Tennis & Swim Club** (4318 Lone Oak Road SE, Salem). This exciting indoor tournament will feature **round-robin play, Open/Pro prize money for doubles**, and competitive divisions for all skill levels.

Players can look forward to guaranteed matches, top-notch indoor courts, and an unforgettable competitive atmosphere—whether you’re aiming for medals, prize money, or simply the thrill of match play.

Important: Space is limited, and daily player caps may close registration early. Secure your spot today to be part of this premier event in **Salem – Oregon’s Sports Capital**.

Dates: October 3–5, 2025

Location: Salem Tennis & Swim Club, 4318 Lone Oak Road SE, Salem

Prize Money: Open/Pro Doubles

[Register Now!](#)

mark your calendar for these upcoming travel salem events

SAVE THE DATE

Introducing the MOPO Mixer – A New Way to Connect with Travel Salem

Travel Salem is excited to host our next **MOPO Mixer Thursday, October 30, 2025 at Marco Polo Global Restaurant**



The MOPO mixer is a new quarterly networking event designed to bring together local businesses and tourism partners for an evening of connection, collaboration, and community. The July MOPO Mixer was a huge success with great connections, conversation and laughter!

Location: Marco Polo Global Restaurant (300 Liberty St. SE, Salem)

Time: 4pm – 6 pm

Date: Thursday, October 30, 2025

Future MOPO Mixers:

January 29, 2026

April 30, 2026

SAVE THE DATE

Mid-Valley Tourism Summit & Awards – November 6

Travel Salem is proud to host the **Mid-Valley Tourism Summit**—a premier educational event designed to inform,

inspire, and connect tourism professionals and community partners from across the region.

Thursday, November 6, 2025

11am - 4:30pm

Salem Convention Center

This summit will feature **industry insights, expert-led breakout sessions, and a dynamic keynote speaker**, all focused on strengthening our tourism economy and building sustainable success across the Mid-Willamette Valley.

The logo for the Mid-Willamette Valley Tourism Summit & awards. It features the text "Mid-Willamette Valley" in a bold, orange-red sans-serif font at the top. Below this, the word "tourism" is in a large, teal serif font, with a yellow circle containing the words "travel" and "salem" in a script font acting as the letter "o". To the right of "tourism" is a red location pin icon. Below "tourism" is the word "summit" in the same teal serif font. At the bottom, the words "& awards" are in a smaller, yellow sans-serif font.

Mid-Willamette Valley tourism summit & awards


Whether you're a business owner, attraction operator, lodging partner, or community stakeholder, the Tourism Summit is your opportunity to learn, engage, and collaborate with peers and industry leaders.


MARK YOUR CALENDARS NOW—more details and registration information coming soon!

Interested in sponsoring the Mid-Willamette Valley Summit? Contact Tina Winge, Tina@TravelSalem.com or 503.581.4325 ext.125



 **Location:** 630 Center St. NE, Salem, OR

 **Size:** 945 sq. ft.

 **Availability:** Now leasing

For more details or to schedule a tour, contact Jennifer Miller, jennifer@TravelSalem.com / 503.581.4325 ext.130

travel salem office space for lease in downtown salem

Looking for professional office space in a prime downtown location? Travel Salem has **945 square feet of newly renovated office space available for lease** in our headquarters building at **630 Center Street NE**, just steps from downtown Salem's shops, restaurants, and amenities.

Located in the daylight basement, this bright and functional space features:

- Elevator access
- Restrooms

- Access to a 12 & 25 person conference rooms
- Shared kitchen

Whether you're a small business, startup, or remote team in need of a central hub, this space offers convenience, flexibility, and a welcoming professional environment.

share your photos with Travel Salem

Be sure to share your high-quality photos and marketing videos with Travel Salem to help us showcase the very best of our region! By sharing, you grant Travel Salem permission to use these assets in our marketing materials (i.e., social media channels, TravelSalem.com).

Submit your photos and videos here, or email emilyl@travelsalem.com.

Share your Photos



Chemeketa Wine Studies Program



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