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Don Froylan Creamery

wvo pickleball tournament slated for may 22 - 24

The Willamette Valley Open (WVO) returns May 22–24, 2026, bringing three days of competitive pickleball to Salem, Oregon. Held at Salem Tennis & Swim Club over Memorial Day weekend in the heart of the Willamette Valley, the WVO combines high-level play with a destination experience—inviting athletes to compete, connect, and kick off summer in one of Oregon's most iconic regions.

[Learn More or Register](#)



Willamette Valley Open Pickleball Tournament



Thank you to our sponsor Salem Health Hospitals & Clinics.

2026 oregon wine country license plate matching grant program guidelines now available

The application process for the 2026 Oregon Wine Country License Plate Matching Grant program opens January 26. Funded through sales of the Oregon Wine Country license plate, Travel Oregon administers this matching grant program that supports projects promoting wine and culinary tourism. Grant funding is available to eligible tourism promotion agencies as defined in ORS 320.300.

[Review the Program Guidelines Here](#)



Eola Hills Legacy Estate Vineyard

oregon 250 grant program: cycle 2 opened january 5

The America 250 Oregon Commission has opened Cycle 2 of the [Oregon 250 Grant Program](#). Grants are awarded on a first-come, first-served basis and applications will be accepted through March 1, or until funds are fully allocated.



Willamette Heritage Center

The Oregon 250 Grant Program supports inclusive, community-centered projects that celebrate Oregon's diverse histories, cultures, and traditions. Eligible applicants include nonprofits, local governments, public schools, colleges and universities, and federally recognized tribes in Oregon. All projects must align with the mission of America 250 Oregon and at least one of its [seven guideposts](#).

For [grant guidelines](#) or questions, please contact *Kuri Gill* at kuri.gill@opr.d.oregon.gov.

opr.d announces recreation and heritage grants



Courtesy of Resilient Headwaters

The Oregon Parks and Recreation Department (OPRD) has announced its current and upcoming grant cycles for OP RD-administered programs. These grants support a wide range of outdoor recreation and heritage projects across Oregon. For detailed information including program descriptions, staff contacts, grant manuals, webinar recordings, and application materials, [visit OP RD's website](#).



Dreamies Creamery

travel salem model request

Travel Salem is seeking volunteer models to be on call for upcoming photo and video shoots at various attractions throughout the region. We're looking for individuals, couples, and groups of all ages and abilities, including people who use wheelchairs or other mobility aids. If you're interested in being added to a list of potential models, please contact *Emily Lauer* at emilyl@travelsalem.com.

mopo mixer reminder

Travel Salem is excited to host the **MOPO Mixer**—a quarterly networking event designed to bring together local businesses and tourism partners for an evening of connection, collaboration, and community.

MOPO stands for **"Most Oregon Part of Oregon"**—a phrase that captures the heart of Travel Salem's brand and proudly represents the unique character and charm of our region. It's our way of expressing that this area truly embodies everything people love about Oregon.



Save the Date for Future MOPO Mixers: April 30, 2026

Join us for our next MOPO Mixer on **Thursday, January 29, 2026**, from 4-6 p.m. at the Masonry Grill Restaurant in Salem.

Enjoy **drinks, appetizers, and great conversation** in a relaxed, informal setting—perfect for building relationships and staying in the know on regional tourism initiatives.

RSVP by January 22nd to *Sierra Langford* at sierra@travelsalem.com

[Learn More](#)

travel salem office space for lease in downtown salem

Looking for professional office space in a prime downtown location? Travel Salem has **945 square feet of newly renovated office space available for lease** in our headquarters building at **630 Center Street NE**, just steps from downtown Salem's shops, restaurants, and amenities.

Located in the daylight basement, this bright and functional

space features:

- Elevator access
- Restrooms
- Access to a 12 & 25 person conference rooms
- Shared kitchen

Whether you're a small business, startup, or remote team in need of a central hub, this space offers convenience, flexibility, and a welcoming professional environment.



 **Location:** 630 Center St. NE, Salem, OR

 **Size:** 945 sq. ft.

 **Availability:** Now leasing

For more details or to schedule a tour, contact *Jennifer Miller* at jennifer@travelsalem.com or 503.581.4325 ext.130



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