



marketing toolkit

grant opportunities

To help our stakeholders stay connected with funding opportunities Travel Salem compiled a list of available grant opportunities. Check individual grant eligibility guidelines to see if your organization qualifies.

- **Travel Oregon** – Various grants throughout the year.
<http://industry.traveloregon.com/industry-resources/matching-grants-program/>
The Travel Oregon Competitive Grants Program awards eligible applicants for projects that contribute to the development and improvement of local communities throughout the state.
- [Oregon Wine County Plate Matching Grant Guidelines](#)- Travel Oregon has established a program to make grant awards available to “tourism promotion agencies for wine and culinary tourism promotion.”
- [Oregon Historic Trail Fund](#)- The Oregon Historic Trails Fund awards grants to support projects that interpret, preserve, or maintain Oregon's trail-related resources. Grants may also be awarded for marketing, education, advocacy and research relating to historic trails.
- [OR Parks & Rec -Oregon Heritage](#): Diamonds in the Rough Grant grants are to restore or reconstruct the facades of buildings that have been heavily altered over the years. The purpose is to return them to their historic appearance and potentially qualify them for historic register designation (local or national).
Additional grants include:
 - Historic Cemeteries Grant
 - Oregon Heritage Grant
 - Oregon Museum Grant
 - Oregon Main Street Revitalization Grant
 - Preserving Oregon Grant
 - Veterans and War Memorials Grant
 - Certified Local Government Grant
 - Technical Assistance & Professional Development Grants
- [Oregon Cultural Trust](#): Grants are awarded in four categories and are intended to fund arts, heritage, history, preservation and humanities programs. Grants are available for Cultural Development, Cultural Coalition and Cultural Partner programs.
- [Institute of Museum and Library Services](#)- Offering a variety of grants for museum and library services. Grants are also available for museum staff development.

- [Oregon Arts Commission](#)- The Oregon Media Arts Fellowship provide financial and other support for production expenses to enable Oregon film or video artists to create or complete new work or works in progress. The Media Arts Fellowship(s) recognize and assist media artists whose work shows exceptional promise and who have demonstrated a commitment to film or video art.
- [Rivers, Trails and Conservation Assistance Program](#) (National Park Service)- The National Park Service Rivers, Trails and Conservation Assistance program supports successful partnerships with communities across America in achieving their conservation and outdoor recreation visions.
- [Specialty Crop Block Grant Program](#) - The Oregon Department of Agriculture (ODA) receives grant funding from the United States Department of Agriculture (USDA) to enhance the competitiveness of Oregon's specialty crops. ODA accepts competitive applications for specialty crop grant funds annually.
- [Marion Cultural Development Corporation](#) – Grants will only be accepted via online process. If you need special consideration, please email us on our [Contact](#) page. Requests must conform to the objectives found in [our priorities](#) listed in the [Plan for Cultural Development in Marion County](#).
- [Walmart Community Grants](#) – The Community Grant Program awards grants ranging from \$250 to \$5,000 through each of the Walmart Foundation's facilities (Walmart Stores, Sam's Clubs, and Logistics Facilities).
 - There are 8 areas of funding:
 - Hunger relief and healthy eating
 - Health and human service
 - Quality of life (access to recreation, arts or cultural experiences etc.)
 - Community and economic development
 - Diversity and inclusion
 - Public safety
 - Environmental sustainability
- [National Endowment for the Humanities Sustaining Cultural Heritage Collections](#)
Cultural institutions, including libraries, archives, museums, and historical organizations, face an enormous challenge: to preserve humanities collections that facilitate research, strengthen teaching, and provide opportunities for life-long learning. To ensure the preservation of books and manuscripts, photographs, sound recordings and moving images, archaeological and ethnographic artifacts, art, and historical objects, cultural institutions must implement

measures that slow deterioration and prevent catastrophic loss from emergencies resulting from natural or human activity. They can accomplish this work most effectively through preventive conservation.

- [National Endowment for the Arts ART WORKS](#) – Through project-based funding, NEA supports public engagement with, and access to, various forms of excellent art across the nation.
- [Ford Foundation](#) - At Ford, we envision a world in which all people have the power to shape their own lives, engage in decision-making that affects them, enjoy equitable access to resources, and realize their full potential.
- [Meyer Memorial Trust](#) - Meyer will support specific and discrete projects that are of high priority to an organization and its community or constituents.

What We Look For in Project Support Proposals

- The project benefits one or more marginalized communities.
- Community voice is reflected in the project design.
- The project includes and leverages the participation of constituents, relevant partners and collaborators and/or other funders.
- The project is well planned, and its goals, objectives, activities and outcomes are realistic and scaled to the problem it seeks to solve.
- The work is guided by a strategic plan, and the organization's programs align with its mission.
- The organization has a plan for sustainability after the grant period ends.

Direct questions to:

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